

Mid-Atlantic Conference of Regulatory Utilities Commissioners



14th Annual Education Conference
Final Program

June 21 - 24, 2009
The Hotel Hershey
Hershey, PA

MACRUC OFFICERS

Jon McKinney
President
West Virginia Public
Service Commission



Mark Christie
First-Vice President
Virginia State
Corporation Commission



Patricia Acampora
Secretary-Treasurer
New York State Public
Service Commission



* FUTURE MEETING DATES *

NARUC Summer Committee Meetings

July 19 - 22, 2009
Westin Seattle Hotel
Seattle, WA

NARUC 121th Annual Convention

November 15 -18, 2009
Chicago Downtown Marriott
Chicago, IL

NARUC 2010 Winter Committee Meetings

February 14 - 17, 2010
Renaissance Washington Hotel
Washington, DC

2010 MACRUC 15th Annual Education Conference

June 27 - 30, 2010
The Hotel Hershey
Hershey, PA

CLE approval has been applied for in the following States:

- New York
- Pennsylvania
- Virginia
- West Virginia

You must sign in at the MACRUC registration desk daily to obtain your credits and receive a certificate of attendance. There will be a special sign-in certificate for the Wednesday Ethics session.

Prize Drawings

Tickets will be dispensed upon entry to meeting room. Must be present to win.

Tuesday @ 8:00 a.m.

Wednesday @ 10:15 a.m.

Registration and Session Information

You are encouraged to periodically visit the MACRUC Registration Desk to see if you have messages.

The desk is located in the Garden Terrace Lobby.

*The Registration Desk is open until
12:00 pm daily. Phone:(717-533-2171)*

**All General Sessions will be held in the Garden Terrace Ballroom.
Breakfast for MACRUC hotel guest attendees will be in the
Circular Dining room, Monday through Wednesday,
from 7:00 a.m. to 9:00 a.m.**



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Sunday, June 21

- 3:00-6:00 **Registration** - *Garden Terrace Lobby*
4:00-5:30 **Members Meeting (MACRUC Commissioners and Staff)** - *Starlight West*
6:00-7:00 **Welcome Reception** (all attendees invited)
Sponsored in part by AWEA - Fountain Lobby

Monday, June 22

- 7:00- 12:00 **Registration** -*Garden Terrace Lobby*
8:00-10:00 **General Session** - *Garden Terrace Ballroom*
Welcome by President Jon W. McKinney of West Virginia
8:05 **FERC and MACRUC** *The Hon. Philip Moeller*
8:20 **The Gettysburg Campaign**
Former FERC Chairman Joe Kelliher will describe Confederate strategy in the Gettysburg campaign, the operational movements of the rival armies leading up to the battle, how the battle was fought, and the consequences of the Confederate defeat.
8:45 **The Stimulus and You: What MACRUC States Need to Know**
The Administration is preparing to dole out billions for energy efficiency, smart-grid, and broadband projects as directed by the American Reinvestment & Recovery Act of 2009. Undoubtedly this money will impact State regulators and other key decision-makers over where this funding should go. This session will feature key representatives from the U.S. Government that will play key roles in disbursing the stimulus funding. Find out how the government plans to release these funds, and what MACRUC States need to do in preparation.
Moderator: Hon. Mark Christie of Virginia
Speaker: Karrie Gericke, Executive Assistant, U.S. Dept. of Labor
Tim Sloan, Analyst, NTIA-US Dept. of Commerce
Gil Bindewald, Department of Energy
Miles Keogh, Director of Grants and Research, NARUC
10:00-10:30 **Networking Break** - *Sponsored in part by Itron - Garden Terrace Lobby*
10:30-12:00 **Concurrent Sessions**
Bundled Telecommunications, Broadband & Video Services - What is the Role for States? - *Starlight West*
Verizon and various cable companies offer bundled service packages that seem to blur jurisdictional lines. These products include inter- and intrastate long distance services that are virtually deregulated; local-exchange services that may be price-cap regulated by some State commissions; broadband and Internet services that are partially regulated by the FCC; and, video services that are jointly regulated by the FCC, some State commissions and/or local governmental authorities. In some cases, VoIP and /or wireless services that are subject to nominal FCC regulation are added to the bundled packages. Under this new “bundled” paradigm, what is the role of State commissions in consumer service contracts, billing and disconnection disputes, service quality complaints, and network reliability oversight?
Moderator: Hon. Maureen Harris of New York
Speaker: Joel Cheskis, Consumer Advocate, PA Office of Consumer Advocate
Mike Brady, VP Regulatory Affairs, Comcast
Chad Hume, New York DPS
Dr. Jeffrey Eisenach, Empiris
William Haas, VP, Public Policy, Paetec

- 10:30- 12:00 **Smart Grid: Ready for Prime Time? -Garden Terrace Ballroom**
 The prospect of a Smart Grid has captured the imagination of electricity industry and its regulators, as well as the federal government. With \$4.5 billion in stimulus funds available for Smart Grid demonstration projects, vendors are knocking down doors at State commissions. Smart grid development offers new opportunities for utilities and consumers, but at what cost? We'll explore the promise and challenges associated with deploying smart metering, dynamic pricing, plug-in hybrid vehicles, and other smart grid applications in the Mid-Atlantic Region.
 Moderator: *Allen Freifeld, Viridity Energy*
 Speaker: *Hon. Philip Moeller of FERC*
Hon. Rick Morgan of District of Columbia
Bruce Phillips, Group President, ACLARA
Thomas Graham, President PEPCO Region, PEPCO Holding, Inc
- 12:15 -1:45 **Plugging Electric Vehicles into PJM - Starlight West**
 What accelerates from 0 to 60 in 7 seconds, needs no oil changes, has a top speed of 95 mph, gets 150 miles per 'gallon', produces no carbon dioxide emissions and can provide electricity to the grid? It is a car created using the V2G, vehicle - to - grid technology. Attendees will receive an on-site hands-on demonstration of this very special car and its technology. They will learn more about the system, created by a University of Delaware team, and how it may interface with the PJM system grid. Instructors will explain that if a wind farm fuels the electricity, the car and its power source would be emissions free.
Registration for the Session Required, Box Lunch to be provided -
Sponsored in part by Ryan, Russell, Ogden LLP
 Moderator: *Professor Willett Kempton, University of Delaware*
- 12:30-til **Networking Activity - Golf Tournament - East Course**
Beverage cart sponsored in part by Edison Electric Institute
- 2:00-3:15 **Workshop: Cybersecurity, Smart Grid, and the States: What Are we Doing to Protect Our Electricity System? -Starlight West**
 For many, the footage of what has become known as the Aurora vulnerability was a rude awakening to the risk of a crippling cyber attack on the power system. Imagine the worst-case scenario: Determined cyber-attackers shut down power to a third of the country for weeks. Without electricity, the immediate and long-term damage to society would be incalculable. The national discussion of Smart Grid has only served to heighten interest in this issue. Over the past year, the NARUC Committee on Critical Infrastructure has endeavored to learn about the vulnerabilities to cyber attacks embedded in our utility systems, and are developing ways of proactively addressing these concerns. Join fellow commissioners and staff for training on the intersection of cyber security and utility operations and the implications of smart grid. Experts will discuss the threats that States and utilities face as well as actions that are being taken at the State and Federal levels to secure utility infrastructure. A moderated dialogue will follow, allowing States to share their own specific cyber security initiatives and ask questions of other participants.
 Moderator: *Thom Pearce, Ohio PUC*
 Speaker: *Miles Keogh, Director of Grants and Research, NARUC*
Ellen Petrill, Director, EPRI
Regis Binder, Director, Division of Logistics & Security, FERC

Tuesday, June 23

7:30-12:00 **Registration** - *Garden Terrace Ballroom*

8:00-9:30 **General Session-** *Garden Terrace Ballroom*

8:00 **Prize Drawings & FCC Issues of Importance to the MACRUC Region**

Moderator: *Julie Veach, Acting Chief Wireline Competition Bureau, FCC*

8:20 **Attracting Capital for Energy & Water Projects in an Uncertain Market**

How will electric & natural gas projects finance their way into existence? How will water companies finance their capital goals for new & replacement pipes, and health & safety requirements? Panelists will discuss the challenges to raising capital in the throes of the financial crisis.

Moderator: *Hon. Larry Brenner of Maryland*

Speaker: *Richard Cortright, Jr, Managing Director, Standard & Poor's*

Heike Doerr, Research Analyst, Janney Montgomery Scott

Nicholas DeBenedictis, Chairman, CEO and President, Aqua America

Caroline Dorsa, EVP and CFO, PSEG

9:30- 9:45 **Networking Break** - *Sponsored in part by AUS -Garden Terrace Lobby*

9:45 -11:00 **Concurrent Sessions**

Energy Conservation and Demand-Side Management: How Can the Water Industry We Regulate Help to Reduce Forecasted Electric Demand?

Starlight East

With the strain on aging energy infrastructure, rising energy prices, and the push to become more “green,” it has become a necessity to reduce our consumption of energy. People and companies across the nation are working to conserve energy. What can Water Utilities do, as energy consumers, to reduce forecasted electric demand? The vast majority of energy consumed by Water Utilities relates to pumping. It is important that our Water Utilities start to think about how they can reduce their demand and become more energy efficient if they haven't already done so. What management practices can a Water Utility implement to help it reduce its demand on the electric grid? What are the steps that a Water Utility needs go through to establish and implement a good Energy Conservation and Demand-Side Program? How can Commissioners help to encourage Water Utilities in their respective jurisdictions implement such programs? This session will provide Commissioners with a bench mark to access how well their respective Water Utilities are controlling and managing electric demand.

Moderator: *Hon. Pat Acampora of New York*

Speaker: *Hon. Arnetta McRae of Delaware*

William Varley, President, Long Island American Water

Ralph Jones, Managing Director, The Cadmus Group, Inc.

Walton Hill, Sr. Vice President, United Water Resources

- 9:45-11:00 **Regional Planning for Electricity: What are the Mechanisms for Joint Decision Making by State Commissioners?** - *Garden Terrace Ballroom*
 How can regional electricity planning to meet the needs of the service area within MACRUC best be conducted? Panelists will discuss regional transmission planning within an RTO, and the extent of coordination across RTOs. They also will discuss how regional planning of generation and demand-side management can be improved.
 Moderator: *Hon. Wayne Gardner of Pennsylvania*
 Speaker: *Hon. Dallas Winslow of Delaware*
Terry Boston, President and CEO, PJM Interconnection
Scott Hempling, Executive Director, NRRRI
Rodney Dickens, President, Allegheny Energy
- 9:45-11:00 **The Economy and Natural Gas - Will Economic Conditions have a Fundamental Impact on the Natural Gas Industry?** - *Starlight West*
 It is an understatement to say that our economy is undergoing tough times. This panel will explore the implications of these economic conditions on the natural gas industry by exploring the following questions: How will economic conditions impact natural gas supply and price? Will natural gas play a role in stimulating the economy given the administration's emphasis on growing the economy through creation of "green" jobs? Are decoupling programs more or less appropriate during these challenging times? Can natural gas help soften any negative economic impact that might be associated with climate change initiatives?
 Moderator: *Hon. Judy Jagdmann of Virginia*
 Speaker: *Byron Harris, West Virginia Public Advocate*
Hon. Kim Pizzingrilli of Pennsylvania
Jodi Gidley, President, AGL Resources
Jimmy Staton, NiSource
- 11:00-11:15 **Networking Break** *Sponsored in part by AUS - Garden Terrace Lobby*
- 11:15-12:30 **Concurrent Sessions**
- How Should State & Regional Climate Initiatives Coexist with Federal Limits on Carbon Emissions?**- *Garden Terrace Ballroom*
 Ten northeastern states recently implemented the nation's first cap & trade mechanism for carbon emissions via the Regional Greenhouse Gas Initiative. With the federal government moving toward imposing nationwide limits on GHG emissions, we face the prospect of having parallel regimes, each with its own emissions currency. How can state and regional efforts such as RGGI be harmonized with federal limits on GHGs without undermining the gains achieved by these state initiatives?
 Moderator: *Hon. Rick Morgan of District of Columbia*
 Speaker: *Hon. Garry Brown of New York*
Marji Philips, Managing Director, PSEG

11:15-12:30 **Lifeline Telephone Service - Do Automatic Enrollment Programs Work?**

Starlight West

Several States have implemented automatic enrollment methods for Lifeline telephone service by combining program enrollment with other State social welfare program enrollments. Who administers the combined enrollment programs? What eligibility standards are used for an automatic Lifeline service enrollment program? Do they increase enrollment for Lifeline service? How is the annual verification process for re-certification of Lifeline service customers accomplished? Who pays for the administration costs for combined enrollment programs? Will an automatic enrollment program work if wireless service, broadband Internet access service and VoIP service are added to the Lifeline program?

Moderator: *Hon. Betty Ann Kane of District of Columbia*

Speaker: *Ava-Marie Madeam, VP State Govt. Relations, Verizon New Jersey*

Rachelle Whitacre, Dir. Regulatory Affairs, Cox Communications

Pamela Gallant, Dir. of Low Income, Universal Service Administrative Co.

Lenora Best, Division Chief-Policy, Bureau of Consumer Services

12:30-2:00 **PJM Luncheon and Meeting (invitees only)**

2:00-3:30 **The Cost of Pricing Carbon - *Starlight West***

A recent PJM study concludes that adding \$20 per ton to the price of carbon dioxide could cost consumers in the region by \$12 billion in 2013. In addition to higher prices for fossil fuels, consumers will pay steep increases to all suppliers, including nuclear power. What options are available to mitigate potential windfalls for nuclear and other carbon-free generators? To what extent can investments in energy efficiency control increases in market clearing prices related to pricing carbon?

Moderator: *Hon. Jeanne Fox of New Jersey*

Speaker: *Allen Freifeld, Viridity Energy*

Paul Sotkiewicz, Sr. Economist - Markets, PJM Interconnection

Sonny Popowsky, Consumer Advocate, State of Pennsylvania

Rick Weston, Regulatory Assistance Project

7:30 **MACRUC Annual Officer Installation Dinner- *Garden Terrace Ballroom***

Black-Tie Optional

Keynote: *Hon. Frederick Butler of New Jersey*

Master of Ceremonies: *Hon. Jon McKinney of West Virginia*

Honoree: *Hon. Mark Christie of Virginia*

Wednesday, June 24

8:00-11:00 **Registration - *Garden Terrace Lobby***

8:30-10:00 **Concurrent Sessions**

Deployment of Next Generation IP-Enabled E911 Systems-*Garden Terrace Ballroom*

What is the Next Gen E911 System architecture? What are the transition plans to establish digital, Internet Protocol (IP)-based E911 systems? Why do PSAPs need them? Will they really be able to identify VoIP, video relay and other IP-enabled service call locations? What are the National Highway Traffic Safety Administration, National Telecommunications & Information Administration and the Federal Communications Commission doing to assist in the deployment of Next Gen E911? Do State commissions have a role in the deployment of Next Gen E911 Systems?

8:30 -10:00 **Deployment of Next Generation (Panelist)**

Moderator: *Hon. James Cawley of Pennsylvania*

Speaker: *Bob Currier, Mgr, Reg and Govt. Intrado Inc.*

Laurie Flaherty, NHTSA Office of EMS, US Dept of Transportation

Robert Gojanovich, National Emergency Numbering Association

Dorothy Spears-Dean, ABD, Public Safety Communications Coordinator,

VA Information Technologies Agency

8:30-10:00 **Ethics Matters! - Starlight West**

What does the term “appearance of impropriety” really mean? How do you recognize an “ex parte” communication? Are all of your discussions with staff counsel privileged and confidential? We will wrestle with these and other issues in a lively and spirited way. A noted expert will provide legal instruction while you are entertained with a performance that is reminiscent of a popular Broadway production. In the end, you will gain a better understanding of the ethical dilemmas that arise on a daily basis and the ways that these might be resolved.

Moderator: *Hon. Mark Christie of Virginia*

10:00 -10:15 **Networking Break - Garden Terrace Lobby**

10:15 -11:45 **Debate Over New Transmission for Renewables in the MACRUC Region**

Garden Terrace Ballroom

Moderator: *Hon. Jon McKinney of West Virginia*

Speaker: *Hon. Garry Brown of New York*

Denise Bode, CEO, AWEA

Jay Morrison, Senior Regulatory Counsel, NRECA

Jim Kerr, Partner, McGuireWoods, LLP



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